


AF2.MS2: Agreement on key objectives to raise the bicycle share within the company

Implementation effort: 

Costs: € € €

Acceptance: 

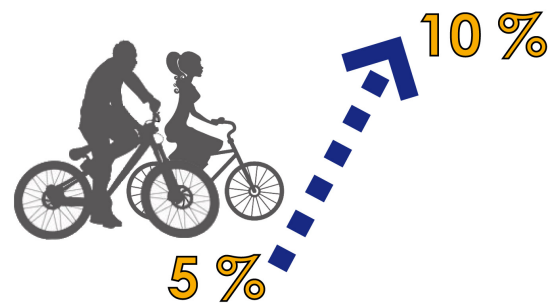
Description:

Environmental and health objectives of the company are the starting point to establish an increase of the bicycle share within the company as a key objective.

First carry out a survey to find out which means of transport are used by employees to get to work. On that basis agree upon certain objectives e.g.:

- Raise the share of cycling staff members
- Raise the number of kilometers cycled by employees

To achieve the set goals appropriate measures are selected and implemented.



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Tips for implementation:

- Create a simple questionnaire or download it from the internet which means of transport are used by your employees
- Restrict yourself to a few clear key objectives: e.g. „increase bicycle use“, by including the management, works council, and if necessary security staff

Save time and money by:

- Advance information / research on mobility management and regarding Best-Practice examples for companies