


Field of Action 1: Information, Communication, Motivation

AF1.MS7: Individual trip planning guidance for cyclists

Implementation effort: 

Costs: € € €

Acceptance: 

Description:

Analog or digital bicycle maps can help to establish individual cycling routes for employees.

In case that there is no specific bicycle routing app or bicycle map available for your company location it is possible to use Google Maps to determine cycling routes quickly and efficiently.



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Tips for implementation:

- Check if there is a bicycle routing app for your company location
- Adjust the selection of a particular cycling route to the needs of the employee (e.g. mainly bicycle path, main roads, etc.)
- Include trip planning guidance in Welcome-Package for new employees

Save time and money by:

- Establish responsible person for trip planning guidance
- Check if there exists a free bicycle app than includes your company's location